

## COVER LETTER

Dear Mr Brown,

Having vast experience and great references in all my previous positions, I feel I am an ideal candidate for the position of Brand Manager at EMEA.

In my last job as Brand Manager for Coca-Cola, I created one of the most successful advertising campaign in the company's history. I cooperated with sales department and I developed new market strategy. I was awarded the title of employee of the year.

I am a visionary leader who utilizes strategies to spark ideas that generate growth. Considering my skills and experience, I strongly believe I would be a great addition to the team and help you in the most effective way possible.

Working for you would be a privilege. Do not hesitate to contact me in case you have any questions. Thank you for your time and consideration.

Yours sincerely,

XYZ